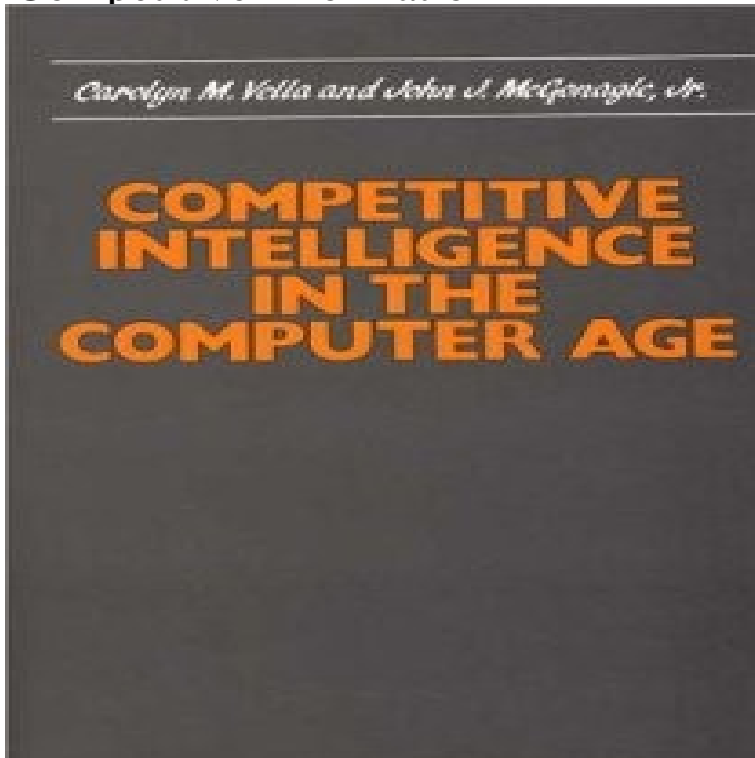


# Outsmarting the Competition: Practical Approaches to Finding and Using Competitive Information



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