

Recasting the Machine Age: Henry Ford's Village Industries

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consumers influenced the design changes of the 1930s is slightly weaker. Franz admits she cannot prove that the manufacturers incorporated accessories in response to amateur suggestions and instituted new body styles to prevent modifications. An examination of the repair-shop sector would have augmented her circumstantial evidence for the decline in tinkering. A rise in the number of mechanics in the 1930s would suggest that amateurs did indeed require professional assistance. A concluding chapter that brought together her numerous themes would have been more satisfying than her decision to leap into a discussion of current consumer frustration with car design. These weaknesses, however, do not undermine an otherwise fine piece of scholarship.

Timothy Whisler is professor of history at Saint Francis University in Loretto, Pennsylvania. His publications include The British Motor Industry, 1945-94: A Case Study in Industrial Decline (2000). He is currently investigating the British motor industry's role in aircraft manufacturing during World War II.

Recasting the Machine Age: Henry Ford's Village Industries. By Howard Segal. Amherst: University of Massachusetts Press, 2005. xv + 244 pp. Illustrations, maps, photographs, appendix, bibliography, notes, index. Cloth, \$34.95. ISBN: 1-558-49481-2.

Reviewed by Judith Sealander

Recasting the Machine Age, the first book-length examination of Henry Ford's nineteen village industries, is an intriguing, but unsatisfying, work. Impressively researched, richly reliant on extensive interviews by the author as well as on materials housed at the Ford Archives and the Reuther Library, the book nevertheless is poorly organized and ultimately unpersuasive. Howard Segal, Bird Professor of History at the University of Maine, asks a fascinating question: why would the creator of River Rouge build decentralized alternatives to it? Part of Segal's answer is easy to accept. Ford's creation of a chain of nineteen small-scale auto-parts plants within a sixty-mile radius of company headquarters in Dearborn was a logical extension of the industrialist's famous ability simultaneously to look forward and back. Ford wanted a future that relied on sophisticated machine-age inventions, made in settings that reinforced connections to America's agricultural past. And yes, Ford certainly intended the dispersed facilities he built along several Michigan rivers during the last two decades of his life to be influential models, experiments that would humanize the machine age and change American

Recasting the Machine Age: Henry Ford's Village Industries, Global Culture Industry: The Mediation of Things, by Scott Lash and Celia Lury. Recently released in paperback, Howard P. Segal's *Recasting the Machine Age: Henry Ford's Village Industries* is a fascinating study of a little-known facet of. *Recasting the Machine Age: Henry Ford's Village Industries*. (review). Mark R. Wilson. *Journal of Interdisciplinary History*, Volume 37, Number 3, Winter *Recasting the Machine Age* recounts the history of Henry Ford's efforts to shift the production of Ford cars and trucks from the largescale factories he had. Howard P. Segal. *Recasting the Machine Age: Henry Ford's Village Industries*. Amherst: University of Massachusetts Press, xvi + pp. \$ (cloth). Request Article PDF *Recasting the Machine Age: Henry Ford's Village Industries*. By Howard P. Segal (Amherst, University of Massachusetts. *Recasting the Machine Age: Henry Ford's Village Industries*. By Howard P. Segal . (Amherst and Boston, Mass.: University of Massachusetts. *Recasting the Machine Age: Henry Ford's Village Industries* By Howard P. Segal. David Meyer. Brown University. Search for more papers by. *Recasting the Machine Age: Henry Ford's Village Industries*. Amherst: University of Massachusetts Press. Pp. xv, \$ Howard P. *Recasting the Machine Age: Henry Ford's Village Industries*. About us Village Elections and the Redistribution of Political Power and Collective Property. *Recasting the Machine Age: Henry Ford's Village Industries*. xv + pp., illus., bibl., index. Amherst/Boston: University of Massachusetts Press, \$ *Recasting the Machine Age: Henry Ford's Village Industries*. By Howard P. Segal (Amherst, University of Massachusetts Press,) pp. \$ *Henry Ford's Village Industries* were small factories located in rural areas of Michigan. Ford . The following list of sites comes from Howard P. Segal, author of the book *Recasting the machine age: Henry Ford's village industries*, who lists *Recasting The Machine Age Henry Ford S Village Industries* free books download pdf is give to you by aviewfromthebackroads that special to you with no fee. *Recasting the Machine Age: Henry Ford's Village Industries*. By Howard Segal. Amherst: University of Massachusetts Press, xv + pp.

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